

MAX INK RADIO

We Are Local Music!

DEVIL RADIO 92.7 FM

Madison

Monthly Sponsorships

Monthly Show Sponsor

\$800

- Nights & Weekends
- 2 Interviews
- In-Show Sponsor Mentions
- Social Media

\$600

- 1 Hour Segment Sponsor
- Nights & Weekends only
- 1 Interview
- In-Show Sponsor Mentions
- Social Media

\$400

- Nights & Weekends only
- 1 Interview
- In-Show Sponsor Mentions
- Social Media

\$200

- In-Show Sponsor Mentions
- Social Media

Add Devil Radio Weekday Ad Runs

Platinum Branded

- 320 FM, 320 AM,
- 320 Digital Stream
- 1 intro interview
- 1 refresh per month
- One Branded hour during weekday lineup

\$2895/mo

Gold Partnership

- 200 FM, 200 AM
- 200 Digital Stream
- 1 intro interview
- 1 refresh per month

\$1995/mo

Silver Partnership

- 100 FM, 100 AM
- 100 Digital Stream
- 1 intro interview
- 1 refresh per quarter

\$1495/mo

Bronze Partnership

- 50 FM, 50 AM
- 50 Digital Stream
- 1 intro interview

\$895/mo

Rökker

608-245-0781

DevilRadioRokker@gmail.com

MAX INK RADIO HELP US SUPPORT LOCAL MUSIC!

Become a sponsor and receive great marketing opportunities from Max Ink Radio at every budget level.

In-Show Mentions: This is a great way to let people know you support local music. During each hour of our show, there are 6 total, we list of several sponsors who make our show possible. We include a slogan and mention the website or other similar information.

From-Stage Mentions: During our event at the local venue we thank our sponsors from stage with Name, Slogan and Website. Many times during event and when introducing musical groups about to perform

30 Second Ad: Frequency of ad runs can include Weekdays and/or Nights & Weekends and is a great way to get your message across. Max Ink Radio can write and produce your commercial at no charge and even include you in the ad.

On-Air Interviews: Interviews are one of the best ways to endear our listeners to your brand. The 6-8 minute interview during Max Ink Radio allows you to illuminate different perspectives of your brand that may not come across in an ad or marketing. Interviews have been very successful in attracting new customers. Interviews are best done in-person and live on-the-air during Max Ink Radio on Saturday evenings, but an interview can be pre-recorded at our production studio, or by phone.

Segment Presenting Sponsor:

This option brands your business by tagging your brand to a particular segment, for example, The Devil's Lair, our one-hour live music segment.

LOCAL MUSIC - INTERVIEWS - LIVE PERFORMANCE

Max Ink RADIO

We Are Local Music!

MADISON - WAUKESHA - MILWAUKEE - WISCONSIN

Three Ways To Listen!

**TERRESTRIAL
RADIO**

Devil Radio 92.7 FM in Madison
The 'Sha 101 FM in Waukesha
WAUK 540 AM - Milwaukee Area

STREAMING ONLINE

www.DevilRadio927.com (Madison Stream)
www.WAUKradio.com (Waukesha Stream)

PHONE APP

Devil Radio App for iPhone, Android & Alexa!
Find at your favorite App Store

**WHEN
TO
LISTEN**

Live Show Saturdays 6pm to Midnight
Repeat Sundays 6pm to Midnight
Archived Podcasts at Maxinkradio.com